

Midway Press

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ITEM NO.	DESCRIPTION	EST. QTY.	UNIT	UNIT PRICE	AMOUNT	UNIT PRICE	AMOUNT	UNIT PRICE	AMOUNT	UNIT PRICE	AMOUNT
1	Monthly Richardson Today, 16 page issue printed seven (7) times per year	280000	issue	0.1313	\$36,764.00						
2	Monthly Richardson Today, 28 page issue printed five (5) times per year	200000	issue	0.2284	\$45,680.00						
	Additional options, available as needed:										
3	20 page issue	1	issue	0.1543							
4	24 page issue	1	issue	0.1704							
	TOTAL GROSS PRICE				\$82,444.00						
	CASH DISCOUNT				1% - 15 days						